



**ONTARIO LACROSSE ASSOCIATION
BOARD OF DIRECTORS MEETING
SUNDAY JANUARY 29, 2017**

ATTENDANCE

In Attendance:	Marion Ladouceur	OLA President
	John Doherty	OLA Past President
	Michael Varanesi	VP Development
	Joe Hiltz	VP Field
	George MacDonald	VP Finance
	Jim Bomhof	VP Major
	Laurie Hansen	VP Minor
	Frank Lawrence	VP Officiating
	Lynn Orth	VP Promotions
	Stan Cockerton	Executive Director
	Ron MacSpadyen	Marketing Director
	Jeramie Bailey	Promotions Director
	Bruce Codd	Technical Director
	Fiona Clevely	Administration
	Peter Flook	Administration
With Regrets:	Rick Phillips	VP Coaching

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BOARD OF DIRECTORS MEETING
SUNDAY JANUARY 29, 2017**

MINUTES

Meeting called to order at 10:00 AM.

Chair's Welcome (Marion Ladouceur)

1. Marion welcomed the group and thanked everyone for attending.
2. Marion introduced John Bruchal, Nicole Roe and Lynn Brandwood to present a proposal for Cherry Media Inc. to produce a pair of commercials highlighting lacrosse as Canada's National Summer Sport to be aired on major Canadian networks during the 2017 lacrosse season.

To strike a committee headed by OLA Marketing Director Ron MacSpadyen to investigate and evaluate promotional opportunities for 2017.

M/ Michael Varanesi

S/ Laurie Hansen

CARRIED.

To approve the previous minutes dated October 5th, 2016.

M/ John Doherty

S/ Joe Hiltz

CARRIED.

To approve the in-camera minutes dated November 8th, 2016.

M/ Jim Bomhof

S/ Michael Varanesi

CARRIED.

To approve the in-camera minutes dated November 30th, 2016.

M/ Laurie Hansen

S/ Frank Lawrence

CARRIED.

Review of Old Business

1. Marion presented the results of the email ballot related to the OLA's sanctioning of the Durham Junior Lacrosse League for 2017 for ratification.

To ratify the email ballot approval of the Durham Junior Lacrosse League for 2017.

M/ Laurie Hansen

S/ Jim Bomhof

CARRIED.

2. Marion presented the results of the email ballot related to the relocation request of Markham Minor Lacrosse to transpose and incorporate themselves as Stouffville Minor Lacrosse beginning in 2017 for ratification.

To ratify the email ballot approval of the Markham Minor Lacrosse's relocation and reincorporation as Stouffville Minor Lacrosse beginning in 2017.

M/ George MacDonald

S/ John Doherty

CARRIED.

3. Marion presented the three actionable items raised during the January 28th, 2017 Board of Directors planning meeting: the approval of the Ontario Lacrosse Association's Concussion Management Strategy, the Conflict of Interest Policy and the Social Media Policy.

To approve the 2017 Ontario Lacrosse Association's Concussion Management Policy, with implementation beginning March 1, 2017.

M/ Frank Lawrence

S/ George MacDonald

CARRIED.

To approve the 2017 Ontario Lacrosse Association's Conflict of Interest Policy, with implementation beginning March 1, 2017.

M/ Laurie Hansen

S/ Jim Bomhof

CARRIED.

To approve the 2017 Ontario Lacrosse Association's Social Media Policy, with implementation beginning March 1, 2017.

M/ Jim Bomhof

S/ Michael Varanesi

CARRIED.

4. Marion presented a review of policies which are currently in place by the Ontario Lacrosse Association, including the Harassment Policy, the Privacy Policy, the Discipline/Appeals Policy, the Fair Play Policy and the Code of Conduct Policy.

To affirm the evaluation and review of the Ontario Lacrosse Association's existing policies, including the Harassment Policy, the Privacy Policy, the Discipline/Appeals Policy, the Fair Play Policy and the Code of Conduct Policy.

M/ Jim Bomhof

S/ Laurie Hansen

CARRIED.

New Business

1. Marion presented a proposal from the What Not to Yell Group seeking official partnership with the Ontario Lacrosse Association for the 2017 season.

To approve the proposal of What Not to Yell to partner with the Ontario Lacrosse Association for the 2017 as presented in the submitted proposal

M/ John Doherty

S/ George MacDonald

DEFEATED.

2. Marion presented a proposal from the Lacrosse in Motion group requesting support for the 2017 Lacrosse Day in Durham project. Outlined in this request were eight actions requested in connection to the 150th Celebration of Lacrosse. The Board of Directors agreed to support seven of the eight actions requested, including the requests related to the VP of Officiating, permits to be secured through the Ontario Lacrosse Association, Ontario Lacrosse Festival facility setups to be in place four weeks ahead of the scheduled timeline, promotion of the event through the Ontario Lacrosse Association's official channels, auction items to be donated as the Association sees appropriate, and the purchasing of a full-page advertisement in the Lacrosse Day in Durham's 150th Anniversary

program (advertisement to be designed to reflect 150 years of the sport of lacrosse within Ontario). An additional request for the proposed “Try A Stick” Program is subject to further Board approval pending the supply of OLA waivers to participants.

To approve actions one through six, and action eight, of the Lacrosse in Motion Committee’s proposal to the Ontario Lacrosse Association.

M/ Michael Varanesi

S/ John Doherty

CARRIED.

3. Michael Varanesi presented a proposal by CanAm Prep Football organization which is hosting a Football Showcase event on May 13th, 2017. The organization is interested in adding a lacrosse component to their football showcase. The Board of Directors asked Michael to return to the February 15th, 2017 meeting with additional information about what the organization is requesting.
4. Marion initiated discussion regarding the ongoing confusion related to player releases under MR2.08(c).

To approve, effective immediately, the implementation of MR2.08(c) to read as follows.

MR2.08(c)

Having made his choice, such player shall remain a member of the club for which he has signed until properly released, or until the municipality in which he lives operates a team for which he is eligible, at which time he shall have the choice of signing with the new team in his own municipality or remaining with club with which he originally signed.

NOTE: Paperweight players must return to their own resident association once attaining Tyke age. Soft lacrosse players must return to their own resident association once attaining Tyke age.

M/ Michael Varanesi

S/ John Doherty

CARRIED.

5. Marion explained that, with the increasing number of teams from outside of the province interested in participating in Ontario Lacrosse Association tournaments, it is necessary to restructure the "Out of Province Team/Tournament Policy" guidelines. Marion agreed to present a revised version of this policy at the February 15th, 2017 Board of Directors meeting.
6. Ron MacSpadyen notified the Board of Directors that he has been made aware of Issues surrounding minor lacrosse registration boundaries (boundaries as identified by the association/zone versus boundaries that are recognized by the Ontario Lacrosse Association). Marion directed Ron to return to the February 15th, 2017 Board of Directors meeting with clear boundaries for associations in Ontario for approval and dissemination.
7. Marion discussed a proposal to revise the Cost to Attend structure of the Ontario Lacrosse Association's Semi-Annual General Meeting. George stated that it would be necessary for the OLA to undertake a detailed review of all costs associated with the event prior to initiating any cost change. Fiona Clevely agreed to provide information related to the OLA SAGM to Marion and George for review, with this Item to be revisited in September 2017.
8. Michael Varanesi updated the Board of Directors as to the positive progress being made by the Team Ontario group ahead of the 2017 season.

To approve the procedure by which Team Ontario communicates with the membership; all correspondence related to the Team Ontario program is to be disseminated through the OLA Office.

M/ Michael Varanesi

S/ Joe Hiltz

CARRIED.

To approve three new administrative staff to join the Team Ontario management program for the 2017 season: Registrar Lynn Withers, Communications Coordinator Andie Hawkins and Head Athletic Therapist Alison Stewart.

M/ Michael Varanesi

S/ Joe Hiltz

CARRIED.

To approve the procedure whereby representatives travelling out of province with Team Ontario shall first seek Board of Directors approval.

M/ Michael Varanesi

S/ Joe Hiltz

CARRIED.

9. Following the successful discussions of the previous day's brainstorming session, entitled "Opportunities and Ideas to Kickstart Growth", Marion directed everyone to review the notes of the session by email and return to the February 15th, 2017 Board of Directors meetings with next steps for their portfolios.

To adjourn the January 29th, 2017 Board of Directors meeting.

M/ Lynn Orth

S/ George MacDonald

CARRIED.