

- FOR IMMEDIATE RELEASE -

BAILEY NAMED AS NEXT EXECUTIVE DIRECTOR OF ONTARIO LACROSSE

TORONTO, ON – June 16th, 2023 – The Ontario Lacrosse Association (OLA, @ontariolacrosse), the Provincial Sports Organization for all disciplines of amateur lacrosse in the province of Ontario, today announced the appointment of Jeramie Bailey as its Executive Director.

Bailey, who will officially begin his new role on July 1, previously served as the OLA's Promotions Director since 2015 and has led or assisted with a number of initiatives during his career, including the OLA's Strategic and Operational Plans, Ministry Policy Compliance and Grants, major event coordination and officiating technical programs. With eight seasons of direct experience as a member of the OLA's office staff and 19 years of involvement in the sport, combined with strong relationships throughout the Ontario Lacrosse community, he is a strong ambassador for the sport and best-suited to lead the game as the OLA resets and rebuilds from the pandemic.

"Jeramie has long been a successful contributor to the vision and future of Ontario Lacrosse," said Sean O'Callaghan, OLA President. "We recognize his ongoing efforts to advancing the game, the demonstratable skills that make him a valuable member of our organization, and look forward to his leadership and guidance as we advance the game together."

"Of all the candidates interviewed, Jeramie has demonstrated the required skills and critical understanding that is necessary for us to rebuild lacrosse in Ontario. I congratute him on this new role that he is undertaking, and look forward to working with him during the transition period over the balance of the 2023 season," added Chuck Miller, OLA Interim Executive Director.

"I am humbled to begin this next stage in my career, working alongside an inspiring community of volunteers and leaders who seek the growth of lacrosse at all levels," said Bailey. "With our strategic plan in place and our sport's leadership united to achieve key goals, we can look forward with confidence to the future of the game."

Bailey began his lacrosse involvement as an official in 2009 with the establishment of the Sun County Crows Lacrosse Association. His officiating career included several provincial and national championship selections in both box and field lacrosse, establishing himself as a perennial leader in the game both on and off the playing surface. As the OLA's Promotions Director beginning in 2015, he has played integral roles in the execution of the Ontario Lacrosse Annual and Semi-Annual General Meetings, Ontario Lacrosse University, and Ontario Lacrosse Provincial Championships, in addition to ongoing content creation and support for clubs, leagues and the association. In his new role, he will be responsible for overseeing the development and implementation of policies, programs, financial and risk management, staffing and community relations.

Jeramie's official start date as the OLA Executive Director is July 1, 2023. His contact information remains the same: jeramie@ontariolacrosse.com or 416-426-7071.

About the Ontario Lacrosse Association

The OLA exists to improve, foster, perpetuate and govern the sport of lacrosse within the province of Ontario. In addition to coordinating the administration and operation of the sport, the OLA provides informative resources, technical development programs and additional supplies for those interested in developing the "fastest game on two feet." For more information or to become involved, contact info@ontariolacrosse.com.