

TORONTO, ON – April 12th, 2021 – In February, the Canadian Tire Corporation announced an additional \$12 million commitment to Jumpstart’s Sport Relief Fund to help sport and recreation organizations build back sport and play in Canada.

Jumpstart conducted a [State of Sport](#) study through Ipsos which revealed that the pandemic has not only impacted current access to sport and play, but has real long-term effects as well. The Ontario Lacrosse Association and the communities and leagues that we serve have first-hand experience of the impact of the pandemic on the sport of lacrosse throughout the province.

We recently received confirmation that we are amongst over 700 sports and recreation organizations throughout Canada to be provided with grant support through Jumpstart’s Sport Relief Fund. We are beyond grateful to receive this news because of the positive impact that it will have on our ability to recover from the impacts of COVID-19.

“We are incredibly appreciative to be selected as a grant recipient of the Jumpstart Sport Relief Fund,” said OLA President Jim Bomhof. “This funding will serve to provide support to the OLA for ongoing operational costs, for which payments were delayed due to the impacts from COVID-19. We are looking forward to focusing our efforts on our collective return to play.”

About the Ontario Lacrosse Association

The Ontario Lacrosse Association (OLA) is a member association of Lacrosse Canada and is recognized as the Provincial Sports Organization of lacrosse for the province of Ontario. The OLA oversees 66 clubs competing in 13 leagues in three different sectors: box (indoor), minor & men’s field (outdoor) and women’s field (outdoor). In addition to coordinating the operation of the sport, the OLA provides informative resources, technical development programs and additional supplies for those interested in the ‘fastest game on two feet.’ For more information or to become involved, contact the Ontario Lacrosse Association by emailing info@ontariolacrosse.com.

About the Canadian Tire’s Jumpstart Relief Fund

Launched in September 2020, Jumpstart’s Sport Relief Fund started as an \$8 million fund dedicated to helping sport and recreation organizations continue to operate. It provided support based on need in the form of grants covering programming and operational gaps exposed by the COVID-19 pandemic to enable safe sport and play across the country. Following the overwhelming community need that was highlighted during the initial application period, Canadian Tire Corporation has committed an additional \$12 million which will allow the Jumpstart Sport Relief Fund to disburse additional funding throughout 2021.