



Ontario Lacrosse Association
1 Concorde Gate, Suite 200C
Toronto, Ontario, M3C 3N6

T: (416) 426 - 7066
www.ontariolacrosse.com

TORONTO, ON – October 10th, 2017 – The Ontario Lacrosse Association (OLA) is excited to announce that our new and refreshed website is live. The updated site includes simplified navigation, with dropdown menus to access information for both mobile and desktop users. We've also improved the structure of our content, so you'll get the information that you're looking for quickly. There's a whole host of changes, so take a look around to see what we've added!

Three things you'll love about the new Ontario Lacrosse Association's website:

- **Calendar** – find the dates of all of the Ontario Lacrosse Association's events, as well as information associated with each event as it becomes available. There are three featured events (typically our most exciting events) located along the top of the calendar.
- **Heritage** – find historical information about Ontario Lacrosse teams for all three sectors of the sport. In addition to including Ontario Lacrosse Championship teams, national champions and university champions are also included.
- **Media** – our media partners continue to support our vision of growing the game by providing us with access to photo and video archives of the sport. Watch for this section to grow as time goes on.

We hope that you like the changes we've made! If you have any feedback, please let us know on twitter ([@ontariolacrosse](https://twitter.com/ontariolacrosse)) or email (info@ontariolacrosse.com).

About the Ontario Lacrosse Association:

Since 1897, the Ontario Lacrosse Association (OLA) has been recognized as the administrative governing body of all levels (youth, junior and senior) and disciplines (box, field and women's field) of lacrosse in the province. Over time, the OLA has introduced and delivered programs and services to assist in the promotion and development of the sport provincially.

The mission of the OLA is to govern, improve, foster, and perpetuate the sport of lacrosse in Ontario. We are the umbrella organization for all lacrosse organizations in the province and direct the development of technical programs, supervision of competitions and provincial championships.