

- FOR IMMEDIATE RELEASE -

ONTARIO LACROSSE ANNOUNCES 45-DAY TRY LACROSSE OPTION FOR CLUBS

TORONTO, ON – October 22nd, 2021 – The Ontario Lacrosse Association (OLA) is launching a free 45-day *TRY Lacrosse* registration option for all OLA-sanctioned clubs who are interested in running free introductory clinics or skills sessions targeted to recruiting new and retaining existing players to the game.

The purpose of this registration option is to allow OLA clubs to promote local learn-to-play opportunities in their community while ensuring all participants are properly registered and insured. The *TRY Lacrosse* option does not include competitive game play.

Under the *TRY Lacrosse* registration option, all registered participants and OLA clubs will not be charged any registration fees. The insurance coverage for the period is provided by the Ontario Lacrosse Association. The *TRY Lacrosse* registration option and insurance runs from October 22nd to December 5th, 2021.

All participants registered under the *TRY Lacrosse* program are auto-approved by the OLA. While there is no requirement to upload any documentation, all participants must be eligible to participate with your club under existing OLA residence rules. Additionally, please note these participants will be considered properly registered in the *TRY Lacrosse* program exclusively, and not as OLA members for the purposes of any other 2021 lacrosse programs.

The *TRY Lacrosse* program now appears as a menu option in the SportzSoft registration software. Activating the program in Sportzsoft simply means all players interested in participating in your clinics or skill programs will be able to register using a link on your website, social media and/or other official club platforms.

We hope the *TRY Lacrosse* registration initiative helps OLA clubs with easy registration access to promote introductory and skill development initiatives to new and existing players.

For questions about *TRY Lacrosse* registration, please contact Ron MacSpadyen, OLA Programs Director (ron@ontariolacrosse.com).