

- FOR IMMEDIATE RELEASE -

## ONTARIO LACROSSE LAUNCHES LEAGUE SCORING APP POWERED BY GSI

TORONTO, ON – May 4<sup>th</sup>, 2023 – The Ontario Lacrosse Association (OLA, @ontariolacrosse) today unveils a brand-new mobile experience for fans and participants of our leagues. The OLA App, powered by our partnership with GameSheet Inc., is now available for free download via the Apple App Store or Google Play with support for those leagues who have applied to participate in our partnership with GSI.

The OLA app offers a new easy-to-use on-the-go access to schedule, scores and standings for minor box (including OLA Invitational Tournaments), Junior “C”, Junior “A” and Major Series Lacrosse games, with plans to expand to additional leagues in future seasons. Whether you’re looking to know who leads your league in scoring, where your team sits in the standings against other teams in your division, or if you just want to follow along with the fastest game on two feet, the OLA app has the information you’re looking for.

“We recognize how important it is to make information about our game available to families and fans of our sport,” says Sean O’Callaghan, OLA President. “Our app was built with the principal goal of bringing easy-to-find schedules, scores and stats right to our member’s mobile phones. We are incredibly excited to share this announcement with the lacrosse community as we advance the game together.”

“GameSheet is very excited to be partnering with the OLA on the development of this app,” said Richard Berman, long-time Ontario Lacrosse member and co-founder of GameSheet Inc. “Live Scoring, direct from the scorekeepers to your phone, is now available across the province, all in one location, right at your fingertips. We know that this will be an incredible experience for players, parents and fans alike.”

*Key features at time of launch include:*

- Up-to-date schedules, scores and standings for applicable leagues.
- Up-to-date and detailed box scores following each game.
- Filtered statistics by team or league.
- Direct links to Lacrosse Canada Playing Rules for box lacrosse.

*Upcoming features:*

- Custom push and event notifications for favourite teams within each league.
- Support for additional leagues.

For more information, please contact [info@ontariolacrosse.com](mailto:info@ontariolacrosse.com).

