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OLA Announces New Online Dating App for Single Members Looking for Love

TORONTO ON – April 1th, 2018 – The Ontario Lacrosse Association is pleased to announce the launch of LaxMingle™, a dating website which has been designed exclusively for OLA members. This complex match-making software uses the existing MyLAX ranking algorithm to determine each OLA member's perfect match.

"We want our membership base to span generations," said OLA Director of Community Relationships Jeramie Bailey. "LaxMingle™ is an obvious step in that direction and will stand to unite the membership in ways that no other lacrosse association anywhere in the world has ever done before."

To create your profile, visit <https://ontariolacrosse.com/leagues/laxmingle>. Once you're sign up, you'll get the chance to tell the lacrosse community all about yourself and which colour you bleed so that our coupling software can get to work. Are you into rightys or leftys? Do you like peameal on a bun and long walks along the beach of Lake Ontario? Is your favourite player Dhane Smith or Mark Matthews? Why are maroon and gold the only colours you ever wear? Are you more likely to wink or to blow a kiss when you see a cute player sitting in the penalty box? What is it about Viking helmets that gets your heart racing? This is just a small sampling of the expertly compiled questions that will put you on your way to finding the Ontario Lacrosse partner of your dreams.

"It turns out that OLA members are extremely compatible with each other," said Jeramie when asked about the results of the beta testing performed during the 2017 playoffs. "We're amazed at how powerful the shared love of this game is. For so many people in the lacrosse community, lacrosse is life. So why not share your life with someone you like?"

Are you tired of sitting alone at every lacrosse game you go to? Sign up to LaxMingle™ today to take advantage of a perfect first date opportunity – the 2018 lacrosse season begins in just three weeks.

About the Ontario Lacrosse Association:

Since 1897, the Ontario Lacrosse Association (OLA) has been recognized as the administrative governing body which exists to improve, foster, perpetuate and govern of all levels (youth, junior and senior) and disciplines (box, field and women's field) of lacrosse in the province of Ontario.

In addition to coordinating the operation of the sport, the OLA provides informative resources, technical development programs and additional supplies for those interested in the "fastest game on two feet." For more information, contact the Ontario Lacrosse Association at (416) 426-7066 or email info@ontariolacrosse.com.