



- FOR IMMEDIATE RELEASE -

## ONTARIO LACROSSE ANNOUNCES PARTNERSHIP WITH THE HILL ACADEMY

TORONTO, ON – March 22<sup>nd</sup>, 2022 – The Ontario Lacrosse Association (OLA, @OntarioLacrosse), the largest provincial governing body of lacrosse in Canada, today announced a partnership with The Hill Academy (@TheHillAcademy), an independent school for dedicated student-athletes that provides premiere programming for next level placement and preparation.

The partnership between the two leaders in lacrosse programming will focus on developing minor field lacrosse within the Ontario Lacrosse Association and providing accessible recruitment opportunities for players at home, starting with the introduction of the largest lacrosse recruiting event in Canada to be hosted at The Hill Academy this spring. While more information will be shared in the coming weeks, the event, which is set for May 24 through May 26, will be a multi-team showcase in which the top U13, U15, and U17 players registered in the Ontario Minor Field Lacrosse League (OMFLL) will be selected to compete in a three-game series with a crowned champion on The Hill campus in Caledon, Ontario.

"The Hill Academy is excited to partner with the Ontario Lacrosse Association to provide a host venue for the top players in the Province of Ontario to come together to showcase their skills at the next level," said Patrick Merrill, Senior Vice President, Business Development for The Hill Academy. "As our own Hill Academy lacrosse coaches are all products of Ontario minor lacrosse, we value and encourage young players to play for and represent their home towns through the OLA's system. We look forward to the opportunity for the top players in the 2022 OMFLL Spring season to be identified and come together for some outstanding game play May 24-26, 2022 on the Jamieson Kuhlmann Legacy Field at The Hill Academy."

Establishing partnerships and alliances to deliver the best opportunities for Ontario Lacrosse is part of the Ontario Lacrosse Association's strategic priorities to extend our reach and engagement in the community and put the best interest of all players at the center of our decision making process; promoting inclusive and equitable access to opportunities for all players.

"Our goal is to provide the next generation of Ontario prospects the best possible opportunity for development and exposure," said Colleen Grimes, Vice President, Promotion for Ontario Lacrosse. "Providing access to opportunities for players at home is at the core of what we do in Ontario Lacrosse and we are excited for the opportunity to partner with The Hill Academy to strengthen our commitment to collaborate as One Team Ontario—a strategic goal for the OLA to cultivate collaboration in our culture and strengthen community lacrosse."

The event at The Hill Academy will be the ultimate opportunity for U17 players to showcase their ability in front of National Collegiate Athletic Association (NCAA) and Canadian University Field Lacrosse Association (CUFLA) coaches who will be invited to attend. More information, including the event name and schedule, will be shared in the coming weeks.





## **About the Ontario Lacrosse Association**

Since 1897, the Ontario Lacrosse Association (OLA) has been recognized as the largest governing body of lacrosse in Canada, which exists to improve, foster, perpetuate and govern all levels and disciplines of lacrosse in the province of Ontario. In addition to coordinating the operation of the sport, the OLA provides technical development and certification programs, and additional resources for those interested in the "fastest game on two feet."

For more information, visit ontariolacrosse.com and find @OntarioLacrosse on Facebook, Instagram and Twitter.

## **About The Hill Academy**

The Hill Academy was founded in 2006 to provide optimal academic and athletic programming for dedicated student-athletes. Hill student athletes are immersed in a transformational program, using all the positive elements of sport in an academic environment to build paths for future short and long term success in school, athletics, and life in general. Hill graduates have been placed in some of the most prestigious academic and athletic institutions in the world, and many have gone on to become premier professional athletes in their sport. The Hill Academy is an institution for students who are committed to striving academically, and who would like an opportunity to take an in-depth exploration into their respective sport.

For more information, visit the hillacademy.com and find @The Hill Academy on Facebook, Instagram and Twitter.

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